

ASSOCIATION OF
MARINE PARK TOURISM OPERATORS

MEMBERSHIP PROSPECTUS



AMPTO 

***The Association of Marine Park Tourism Operators
acknowledges the Traditional Owners
of lands and sea country on which we work
and visit as Marine Park Tourism Operators.***

***We recognise their continuing
connection to the land, water, and community.***

***We pay our respects to Elders past,
present and emerging.***



WHO IS AMPTO?

The Association of Marine Park Tourism Operators (AMPTO) is a membership-based not-for-profit industry peak body.

AMPTO was established in 1989, to represent the interests of the marine tourism industry within Marine Parks to all level of governments. AMPTO, has a Chief Executive Officer and an elected board of volunteer directors.

AMPTO's overarching objective is to allow the members to concentrate on running their business while we represent their interests in forums and to all levels of Government, and further the development of best practice in presenting the wonder of this world heritage area to the world.



WHO IS THE MARINE PARK TOURISM INDUSTRY AND OUR MEMBERS?

In essence, the Marine Park Tourism industry comprises any tourism operations trading within marine parks, with most members operating in the Great Barrier Reef Marine Park. The Marine Park Tourism Industry comprises, island resorts, daily and liveaboard diving and snorkelling adventures, expedition snorkel and diving, luxury charter vessels, fishing charter experiences and scenic flights.

AMPTO's membership is wide ranging, with more than 130 members who carry 95% of visitation to the Great Barrier Reef. Members range in size from small family owned and operated companies to large publicly listed companies and local association groups.



VISION

To continue to be the Marine Park Tourism Operators peak representative body and to provide industry the support necessary to see it continue to thrive.

MISSION

AMPTO's mission is to ensure the ecological and economical sustainability of the marine tourism industry, through acting as a forum of exchange with members and working in partnership with all relevant boards, committees, workgroups, and Government.

STRATEGY

To maintain and increase the recognition and involvement of industry, and to be recognised by the industry, all relevant committees, workgroups, and Government as the most reliable and credible voice of the Marine Park Tourism Industry.

ACHIEVEMENTS

Since 1989 AMPTO has had many significant achievements for its members and the industry. Below are some key achievements:

- Provide members 100% fees waiver for 2 years during COVID.
- Successfully proposed and promoted site Stewardship activity funding initiatives, namely the Tourism Activation and Reef Protection Initiative and the Tourism Reef Protection Initiative totalling \$18.1M
- Secured privately owned Marina berth fee support – totalling over \$5M
- Successfully engaged government to waiver the Great Barrier Reef Marine Park's Environmental Management Charge until 30 June 2023.
- Legacy founders of the Crown of Thorns Starfish control program, which has grown to become the platinum standard for COT's control around the world.
- Co-founded the Master Reef Guide Program. In partnership with GBRMPA and TEQ, we successfully advocated and financially supported the establishment of MRG programs.
- Successfully engaged the Government with a consortium of other off-road users to re-establish the fuel rebate.
- Ensured significant savings and established a 10% cap on increased lease charges for Island resorts.
- Legally challenged and stopped the disposal of capital dredge spoil within the Great Barrier Reef Marine Park.
- Had the GST on EMC dropped in 2003 and saved the industry over \$3.5 million in back taxes plus penalties and saved the industry more than \$1 million per year since. A total saving of more than \$20 million.
- We have mitigated the adverse effects of WH&S on our industry over three separate reviews of the Code of Practice.
- Reduced the proposed fee schedules by AMSA to a manageable level.
- Successful representation to ensure minimal adverse effects by AMSA on our industry.

REPRESENTATION

Became a member of over 36 different boards, working groups and committees, ensuring that AMPTO's member's voice was heard at state and federal levels whenever a discussion that would impact our industry was being held.

- Tourism Reef Advisory Committee (TRAC).
- Reef Advisory Committee 2050 Long-term Sustainability Plan (RAC 2050).
- AMSA National Safety Committee.
- AMSA Northern and Southern Regional Safety Committee.
- GBRMPA Marine Tourism Incident Response Group.
- Standards Australia Technical Committee.
- Alliance for Sustainable Tourism.
- Ports North Dredging Committee.
- Master Reef Guide Steering Committee.
- QTIC Industry Association Council Committee.

MEMBERSHIP

A key to AMPTO's success is a strong, engaged membership base that ensures the right industry priorities are spoken about and highlighted. As a membership-based not-for-profit association, membership fees are critical to AMPTO's continued success.

With the diverse array of operations and business types and to enable AMPTO to continue acting in its capacity as a forum of exchange with members and working with all relevant boards, committees, workgroups, and Government, AMPTO has 4 main types of memberships.

Membership fees are structured to reflect the different operations types and ensure equitability.

MEMBERSHIP TYPE	FEE	VOTING RIGHTS
Full Board Member	\$10,000*	Entitled to receive notice of meetings, attend, voting rights and position on the board.
General Member	\$750 - \$6,000* <i>(See General Membership fee table for different general membership levels and associate fees)</i>	Entitled to receive notice of meetings, attend and voting rights.
Association Member	\$2,500*	Entitled to receive notice of meetings, attend and voting rights.
Associate Member	\$500*	Entitled to receive notice of meetings and attend but has no voting rights but can speak on any motion at a meeting of the Company.

*All fees are quoted excluding GST.

GENERAL MEMBERSHIP STRUCTURE

The different types of General Membership reflect the different sub-sectors within the Marine Park Tourism Industry, and the different levels ensure fairness and equitability.

	VESSEL OPERATIONS		ISLAND RESORT		LIVEBOARD		LUXURY YACHTS	
	Total Fleet Surveyed Capacity		Number Of Rooms		Total Fleet Overnight Surveyed Capacity		Vessel Length (M)	
1	< 80	\$750*	< 25	\$750*	< 30	\$750*	< 24m	\$1,500*
2	81 - 120	\$1,500*	26 - 50	\$1,500*	31 - 50	\$1,500*	24m - 35m	\$2,500*
3	121 - 200	\$2,000*	51 - 150	\$2,250*	51 - 80	\$2,250*	> 35m	\$4,500*
4	201 - 300	\$3,000*	151 - 200	\$3,000*	81 - 100	\$3,000*		
5	301 - 400	\$4,000*	201 - 250	\$4,000*	> 100	\$4,000*		
6	> 400	\$6,000*	> 250	\$6,000*				

*All fees are quoted excluding GST.

ADDITIONAL INFORMATION

Companies that operate multiple products across multiple sub-sectors must select the membership type and level that reflects the largest component of their business.

If a company other than a full paying board member is a member of one or more of AMPTO's association members, they will receive a \$250 discount on their direct AMPTO membership fee.

Please [click here](#) to complete the membership form or scan the QR code.



MEMBERSHIP BENEFITS

- Receive updates about the latest industry news directly. Associations will have to forward updates onto their own members.
- Opportunity to provide input on advocacy topics.
- Request letters of support.
- AMPTO's diverse industry and government networks.
- Reasonable access to Industrial Relation, Award and Human resources advice through AMPTO's membership to Australian Federation of Employment Industries.
- Business or Association listed on AMPTO website. www.ampto.org
- Stronger outcomes for the industry through a united front and one voice.
- Having a viable Association that understands the full picture of the industry and all its aspects.
- The AMPTO Board comprises a comprehensive representation of diverse marine businesses coupled with extensive management and prolonged industry experience.

TALK TO US...

Please don't hesitate to call or email if you wish to discuss membership.



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Website: www.ampto.org

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THE GREAT BARRIER REEF IS THE NUMBER ONE REASON...

The Great Barrier Reef is the number one reason for nature-based travel and in the top three reasons for all other travellers, for both international and domestic tourists. Tourism is nationally the fourth largest economic contributor to Australia's GDP, at \$150B per year. This makes tourism the largest non-consumptive industry contributing to the National economy per year,

and with the Great Barrier Reef being number one and in the top three reasons for travel in Australia, this makes our industry a keystone in the Australian economy.

A strong and engaged peak-body membership base is a sure way to cement the economic and ecological sustainability of our industry.



